



IT TRADERS

— One stop IT solution platform —

COMPANY & SOLUTIONS PROFILE

One Stop IT Solution Platform

End-to-end **IT infrastructure, networking, security, cloud and digital workplace** solutions — designed, deployed and supported by one trusted partner. From dedicated internet lease lines to enterprise cybersecurity, we power businesses of every size.

20+

YEARS OF EXPERIENCE

1000+

BUSINESS CLIENTS

80+

OEM PARTNERSHIPS

24x7

SUPPORT &
MONITORING

PAN INDIA PRESENCE



Pune (HQ)



Mumbai



Delhi NCR



Bengaluru



Hyderabad



Chennai



Kolkata



Ahmedabad



Jaipur



Lucknow



Nagpur



Kochi



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Your Trusted Technology Partner

IT Traders is a one stop IT solution platform delivering complete technology infrastructure — connectivity, active & passive networking, servers, security, surveillance, audio-visual, software licensing, cloud and cybersecurity. With 20+ years of experience, 1000+ business clients and 80+ OEM partnerships, we design, supply, implement and support solutions that keep your business running — always.



Why Choose IT Traders?



Expert Team

Certified, experienced engineers & consultants



Tailored Solutions

Customized for every business & budget



24x7 Support

Always-on support & faster resolution



Proven Methodology

Industry best practices & frameworks



End-to-End Partner

Assessment to implementation & managed services



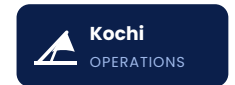
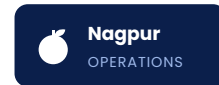
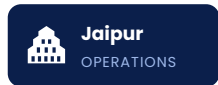
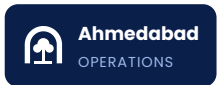
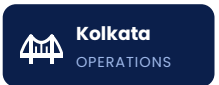
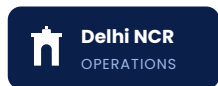
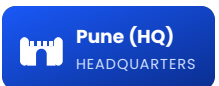
80+ OEM Partners

Best pricing on enterprise-grade brands

Our Commitments

- ✓ SLA-driven services with proactive, dedicated account management
- ✓ Multiple carrier partners for resilient, best-fit connectivity
- ✓ Transparent reporting with regular reviews and cost visibility
- ✓ Flexible engagement models — project, managed services or hybrid
- ✓ Quality assured — premium products, timely delivery, warranty support
- ✓ PAN India presence with global delivery capability

Presence Across India — 12 Cities



Industries We Serve

IT & ITES

Banks & Financial Services

Manufacturing

Healthcare

Education

E-Commerce & Retail

Data Centers

Real Estate

Hospitality

Government

Corporate Offices

Enterprises & Startups

Internet Lease Line (ILL)

Dedicated. Reliable. High Speed. — A dedicated, symmetric and uncontended internet connection that delivers guaranteed bandwidth, high uptime and consistent performance for your mission-critical operations.



99.95%

UPTIME SLA GUARANTEED

- ✓ Dedicated & uncontended
- ✓ Low latency & jitter
- ✓ High availability
- ✓ Scalable bandwidth options
- ✓ 24x7 support & monitoring

Features

- ✓ 100% dedicated bandwidth — symmetric (1:1) upload & download speed
- ✓ Static IP addresses with low latency & jitter
- ✓ Multi-link redundancy options for business continuity
- ✓ 24x7 NOC monitoring, SLA-driven proactive support
- ✓ Flexible contract terms, multiple carrier partners

Key Benefits

- ✓ Consistent performance for critical business applications
- ✓ Better productivity with high-speed, stable connectivity
- ✓ Enhanced security with dedicated private connectivity
- ✓ Cost-effective solution with high ROI
- ✓ Bandwidth that scales as your business grows

BANDWIDTH OPTIONS

10 Mbps

20 Mbps

50 Mbps

100 Mbps

200 Mbps

500 Mbps

1 Gbps

2 Gbps

5 Gbps

10 Gbps

How It Works

Your office → dedicated lease line → internet backbone

Ideal For

Enterprises, data centers, cloud, BFSI, e-commerce, education, healthcare, manufacturing

Secure | Reliable | Scalable

Connectivity you can rely on. Always.

20+

YEARS EXPERIENCE

1000+

BUSINESS CLIENTS

PAN

INDIA PRESENCE

Multi

CARRIER PARTNERS

100%

CUSTOMIZED SOLUTIONS

Passive Networking Solutions & Implementation

Building the strong backbone for your digital infrastructure — reliable, scalable, standards-compliant and cost-effective, designed & installed per TIA/EIA and ISO standards.



High-performance structured cabling for seamless connectivity

- ✓ **Structured Cabling** — end-to-end copper & fiber cabling systems for high-speed data transmission
- ✓ **Rack & Cabinet Systems** — server racks, wall-mount & open racks with ventilation & PDU integration
- ✓ **Patch Panels & Accessories** — Cat6 / Cat6A / Cat7 / Cat8 panels, keystone jacks, faceplates, patch cords, labeling
- ✓ **Fiber Optic Solutions** — single & multi-mode fiber, ODF, distribution boxes, fusion splicing & testing
- ✓ **Cable Management** — cable trays, ladder racks, wire mesh, conduits, raceways & trunking
- ✓ **Site Survey & Certification** — solution design, Fluke testing & certification, detailed documentation



Structured Cabling System

Work area → horizontal cabling
→ telecom room → backbone
→ MDF → WAN / internet

Experienced Team

Skilled professionals with hands-on experience

Timely Delivery

On-time projects with minimal downtime

Warranty Assured

Product & workmanship warranty, after-sales support

WE WORK WITH



COMMSCOPE



INDUSTRIES WE SERVE

Corporate Offices

Data Centers

Education

Healthcare

Manufacturing

Retail

Hospitality

Government

Network Switches

Powerful connections. Seamless performance. — High-performance network switches designed for speed, reliability and scalability. Built for businesses of all sizes.



- ✓ **High speed performance** — Gigabit and 10 / 25 / 40 / 100 Gigabit options for ultra-fast data transfer
- ✓ **PoE support** — power and data over a single cable with high port density
- ✓ **Reliable connectivity** — stable, uninterrupted network with advanced switching capacity
- ✓ **Layer 2/3 features** — advanced routing and traffic management
- ✓ **Advanced security** — VLAN, ACL, 802.1X, port security and DoS protection
- ✓ **Easy management & energy efficient** — intuitive interface, remote management, built to last 24/7

High Port Density

More connections, maximum efficiency

PoE Support

Power and data over a single cable

Layer 2/3 Features

Advanced routing & traffic management

Easy Management

Intuitive interface & remote management

Built to Last

Enterprise-grade quality for 24/7 reliability

TRUSTED BRANDS

TRUSTED
BRANDS



HPE aruba
networking

JUNIPER
NETWORKS

MIKROTİK

NETGEAR
BUSINESS

D-Link

Access Points

Powerful connectivity. Seamless experience. — High-performance wireless access points designed for businesses to deliver fast, reliable and secure connectivity across any environment.



- ✓ **High speed performance** — blazing-fast Wi-Fi for bandwidth-intensive applications
- ✓ **Wide coverage** — extended range and consistent connectivity in every corner
- ✓ **High user capacity** — built to handle more devices with optimized performance
- ✓ **Secure & reliable** — enterprise-grade security keeps your network safe
- ✓ **Wi-Fi 6 / 6E** — latest generation Wi-Fi technology
- ✓ **Flexible deployment** — PoE installation, cloud or on-prem centralized management

Wi-Fi 6 / 6E

Latest generation Wi-Fi technology

Easy Management

Centralized management and monitoring

Power over Ethernet

Flexible installation with PoE support

Cloud or On-Prem

Manage on cloud or on-premise as you need

TRUSTED BRANDS



DEPLOYED ACROSS

Offices

Campuses

Warehouses

Hotels & Hospitality

Retail Stores

Co-working Spaces

Hospitals

Public Venues

Servers & Racks

Power. Performance. Reliability. — Enterprise-grade servers and racks built for performance, scalability and security. Power your business with reliability you can trust.



Tower, rack & storage servers for every workload

- ✓ **High performance** — latest generation Intel® Xeon® / AMD EPYC™ processors, high memory capacity & blazing-fast storage
- ✓ **Large storage capacity** — support for SAS, SATA, NVMe & SSD drives
- ✓ **Scalable & flexible** — easily scale your infrastructure as your business grows
- ✓ **Reliable & secure** — enterprise-grade reliability with advanced security and data protection
- ✓ **Optimized rack solutions** — premium racks with smart cable management, cooling & maximum space utilization
- ✓ **Easy management** — remote management, monitoring & maintenance made simple; 24/7 support

Powerful Processing

Latest Intel® Xeon® / AMD EPYC™ CPUs

Large Storage Capacity

SAS, SATA, NVMe & SSD drives

Efficient Cooling

Advanced cooling for enterprise reliability

Built for Business

24/7 operations with world-class support

TRUSTED BRANDS

DELL Technologies

Hewlett Packard
Enterprise

Lenovo

IBM

SUPERMICR

QNAP

Synology

Firewalls — Stronger Security. Smarter Networks.

Enterprise-grade firewalls that protect your network, applications and data from evolving threats — designed for businesses of all sizes with enterprise-grade reliability.



- ✓ **Advanced threat protection** — next-generation firewall with IPS, anti-malware, web filtering & application control
- ✓ **Secure connectivity** — VPN, SD-WAN and SSL inspection for secure remote and branch connectivity
- ✓ **High performance** — built for high throughput and low latency without compromising security
- ✓ **Centralized management** — simplified deployment, monitoring and policy management with unified control
- ✓ **Intrusion prevention** — real-time threat detection and prevention
- ✓ **Deep visibility** — real-time monitoring, reporting & analytics; SD-WAN ready across all locations

Intrusion Prevention

Real-time threat detection & prevention

Web & Content Filtering

Control web access, block malicious content

Secure VPN Access

IPSec / SSL VPN for safe remote connectivity

SD-WAN Ready

Optimize performance across all locations

Deep Visibility

Real-time monitoring, reporting & analytics

TRUSTED BY LEADING BRANDS

FORTINET

SOPHOS

paloalto NETWORKS

cisco

Check Point SOFTWARE TECHNOLOGIES LTD.

SONICWALL

CCTV Surveillance Solutions

Smart security. Complete protection. — Advanced CCTV solutions designed to monitor, protect and give you complete peace of mind. For homes, offices, retail and large enterprises.



HD / 4K cameras, NVR / DVR recorders & surveillance-grade storage

- ✓ **High definition clarity** — crystal clear HD / Full HD / 4K video quality for every detail
- ✓ **Day & night vision** — advanced IR technology for clear visibility even in complete darkness
- ✓ **Motion detection alerts** — smart detection with instant alerts on mobile & email
- ✓ **Reliable storage options** — NVR / DVR with large storage capacity and data security
- ✓ **Remote viewing anytime, anywhere** — live view & playback on smartphone, tablet or PC
- ✓ **Professional installation** — end-to-end surveillance with neat & best cabling

Complete Security

End-to-end surveillance for total protection

Easy Installation

Professional installation, neat cabling

Mobile Access

Live view & playback on iOS & Android

Scalable Solutions

From small setups to large enterprise deployments

24/7 Support

Dedicated support for uninterrupted security

TRUSTED BRANDS

HIKVISION

alhua
TECHNOLOGY

unv

CP PLUS
Intelligent Security Systems

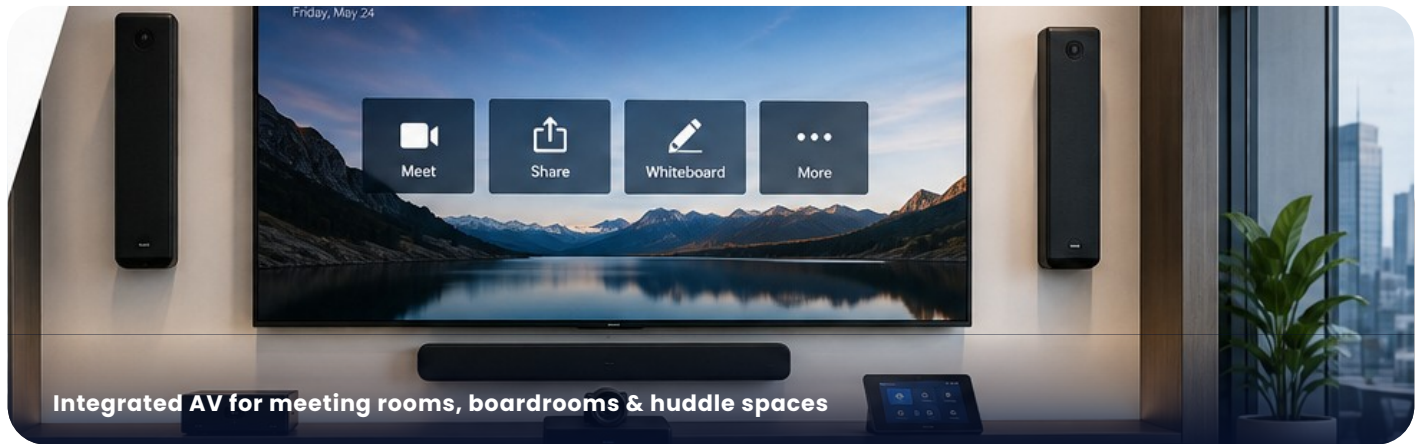
Honeywell

Panasonic

IMOU

AV Solutions — Engage. Collaborate. Elevate.

End-to-end audio visual solutions that bring people, ideas and technology together — smarter communication for modern workplaces with expert design, installation and support.



- ✓ **Seamless collaboration** — integrated AV systems for meeting rooms, boardrooms and huddle spaces
- ✓ **Crystal clear audio** — high-performance audio solutions for every environment
- ✓ **Stunning visuals** — 4K displays and projection for impactful presentations
- ✓ **Smart control** — user-friendly control systems for effortless operation
- ✓ **Training rooms, digital signage & live events** — engaging AV for learning, communication & conferences
- ✓ **Reliable & scalable** — future-ready solutions with expert design, installation and support

OUR AV SOLUTIONS



TRUSTED BRANDS

Yealink

logitech

SAMSUNG

EPSON
EXCEED YOUR VISIONBOSE
PROFESSIONAL

poly

Q-SYS

CRESTRON

Microsoft Licenses

Empower your organization with a secure, productive, modern workplace — 100% genuine Microsoft licenses for businesses of all sizes. Foster collaboration, enhance security and drive productivity.



Why license with us?

- ✓ **100% genuine** — Microsoft licenses with complete compliance
- ✓ **Expert support** — end-to-end assistance for activation & management
- ✓ **Flexible plans** — choose the right plan for your business needs
- ✓ **Secure & compliant** — stay secure and up-to-date with Microsoft solutions

Our Microsoft Licensing Solutions

Microsoft 365 Business Basic

Web & mobile Office apps • 1 TB OneDrive • Teams • Exchange business email

PER USER / MONTH

Microsoft 365 Business Standard

Desktop, web & mobile Office • Teams • SharePoint & OneNote

PER USER / MONTH

Microsoft 365 Business Premium

All Standard features • advanced security & threat protection • device management

PER USER / MONTH

Windows 11 Pro

Modern & secure OS • BitLocker encryption • Remote Desktop • Hyper-V & more

PER DEVICE

Office 2021 Professional Plus

Word, Excel, PowerPoint, Outlook, OneNote, Access, Publisher • one-time purchase for 1 PC

PER DEVICE

Project & Visio Professional 2021

Better project planning • advanced visualization • improved productivity

PER DEVICE

Cloud Powered

Work from anywhere with secure cloud

Boost Productivity

Collaborate seamlessly across teams

Advanced Security

Protect data, devices and identities

Easy Management

Centralized management tools

Scalable

Flexible licensing options

Authorized Microsoft Partner — Trusted. Certified. Reliable.

Consulting

Deployment

Migration

Support

Renewal

Cloud Solutions — Flexible. Secure. Scalable.

Modern cloud solutions that help your business innovate, scale and stay ahead — with 99.99% uptime, enterprise-grade security and a pay-as-you-go model to maximize ROI.



Why cloud with us?

- ✓ Faster time to market — launch quickly
- ✓ Access anywhere, anytime — global reach
- ✓ Improved collaboration across teams
- ✓ Enhanced security & sustainable IT

- ✓ **Cloud Infrastructure** — virtual machines, storage & backup, virtual networks, load balancing, high availability
- ✓ **Cloud Platform** — app services, database services, containers, DevOps, API management
- ✓ **Cloud Security** — identity & access management, data protection, threat detection, compliance
- ✓ **Cloud Management** — monitoring & alerts, cost management, automation, governance
- ✓ **Disaster Recovery** — backup & recovery, multi-region replication, failover, business continuity
- ✓ **Use cases** — enterprise IT modernization, e-commerce scaling, healthcare data, education & e-learning

1

Consulting

Understand your business & objectives

2

Solution Design

Architect secure, scalable, cost-effective solutions

3

Migration

Seamless migration of workloads to the cloud

4

Managed Services

24/7 monitoring, management & optimization

5

Support

Expert support whenever you need it

OUR CLOUD PARTNERS



Your cloud journey, our expertise

Let us help you unlock the full potential of the cloud — connect with us today!

Cybersecurity Solutions — Protect. Detect. Respond.

End-to-end cybersecurity solutions designed to protect your business, data and digital assets from evolving threats — multi-layered protection across users, devices, networks and cloud.



SECURITY OPERATIONS

24/7 SOC Monitoring

- ✓ Real-time alerts on suspicious activities
- ✓ Certified expert analysts monitoring your environment
- ✓ Detailed reports — actionable insights & regular reporting

BUSINESS BENEFITS

- ✓ Protect critical business data & assets
- ✓ Minimize downtime & operational impact
- ✓ Stay compliant with industry regulations
- ✓ Build customer trust & business resilience

Our Cybersecurity Solutions

- ✓ **Network Security** — next-gen firewalls, IPS, web filtering, VPN & secure access, DDoS protection
- ✓ **Endpoint Protection** — EDR / XDR, anti-malware, device control, application control, vulnerability management
- ✓ **Email & Cloud Security** — secure email gateway, anti-phishing, Microsoft 365 security, cloud access security, DLP
- ✓ **Identity & Access Management** — MFA, Single Sign-On (SSO), privileged access management, identity governance
- ✓ **Threat Detection & Response** — 24x7 SOC monitoring, threat intelligence, SIEM / SOAR, threat hunting, incident response
- ✓ **Risk & Compliance** — vulnerability assessment, penetration testing (VAPT), security audits, ISO / GDPR / RBI compliance, awareness training

Expert Team

Certified cybersecurity professionals

Tailored Solutions

Aligned with your business needs

24x7 Support

Always-on for complete peace of mind

Proven Methodology

Industry best practices

End-to-End Partner

Assessment to managed services

TRUSTED TECHNOLOGY PARTNERS

FORTINET

SOPHOS

paloalto NETWORKS

Check Point SOFTWARE TECHNOLOGIES LTD.

CROWDSTRIKE

Microsoft

tenable

aws

IBM

IT Infra Cost Optimisation — Save up to 60%

Optimise. Transform. Save. — We help businesses optimize their IT infrastructure and managed services to reduce operational costs by up to 60% without compromising on security, performance or reliability.



Real Savings. Real Impact.	Before	After
Hardware & Infrastructure	₹40,00,000	₹16,00,000
Software & Licenses	₹25,00,000	₹10,00,000
Cloud & Hosting	₹15,00,000	₹6,00,000
Support & Maintenance	₹10,00,000	₹4,00,000
Operations & Others	₹10,00,000	₹4,00,000
Total annual IT spend	₹1,00,00,000	₹40,00,000

Illustrative example • **Total savings ₹60,00,000 — 60% cost savings achieved**

How We Help You Save Up to 60%

- ✓ **Infra assessment & discovery** — deep-dive audit; identify underutilized, redundant & high-cost components; benchmark performance and costs
- ✓ **Right-sizing & consolidation** — right-size servers, storage & network; consolidate workloads; optimize software & subscription usage
- ✓ **Cloud adoption & optimisation** — migrate to cost-effective platforms; hybrid & multi-cloud; reserved instances & automation
- ✓ **Vendor & contract optimisation** — re-negotiate contracts & licenses; eliminate unused licenses; leverage 80+ OEM partnerships for best pricing
- ✓ **Managed IT services (MSP)** — 24x7 monitoring & support; proactive maintenance to avoid downtime; flexible models
- ✓ **Automation & efficiency** — automate routine IT tasks; improve resource utilization; reduce manual effort & support costs

60%

Up to 60% cost reduction

40%

Up to 40% performance improvement

50%

Up to 50% reduction in downtime

30–50%

Improvement in operational efficiency

Let's optimise your IT spend

Start your IT cost optimisation journey today and unlock savings of up to 60%.

SCHEDULE A FREE CONSULTATION

Laptops, Desktops & IT Hardware on Rental

Smart Solutions. Zero Capex. Maximum Productivity. — Access high-performance, branded IT hardware on flexible rental plans and stay ahead with the latest technology, without the high upfront cost. **Rent IT. Return hassle-free.**



Work smart. Pay smart. — branded laptops, desktops & monitors on flexible rental

- ✓ **Zero capex** — no large upfront investment; predictable monthly cost that frees up working capital
- ✓ **Flexible tenure** — monthly, quarterly or annual plans that scale up or down as per your need
- ✓ **Latest technology** — branded, high-performance machines with easy upgrade options; stay future-ready
- ✓ **Maintenance & support** — comprehensive support included with quick replacement in case of issues
- ✓ **Asset management & reporting** — end-to-end tracking through the rental lifecycle
- ✓ **Hassle-free returns** — end-of-rental pickup with quick deployment & on-site support across India

Rental Plans That Fit Your Business

BASIC PLAN

Perfect for daily operations



Intel Core i3 • 8GB RAM
256GB SSD • 14" Display
Wi-Fi, Webcam

STARTING FROM
₹999 / month

STANDARD PLAN

Ideal for professionals



Intel Core i5 • 16GB RAM
512GB SSD • 15.6" Display
Wi-Fi, Webcam

STARTING FROM
₹1,499 / month

PREMIUM PLAN

For high performance needs



Intel Core i7 • 16GB RAM
512GB SSD • 15.6" FHD
Wi-Fi, Webcam

STARTING FROM
₹2,299 / month

DESKTOP PLAN

Powerful & reliable desktops



Intel Core i5 • 16GB RAM
512GB SSD • 22" Monitor
Keyboard, Mouse

STARTING FROM
₹1,499 / month

24x7 Technical Support

Always here when you need us

On-Site Support

PAN India presence for faster resolution

Quick Deployment

Get your systems up and running, fast

Easy Upgrades

Stay updated with the latest technology

Flexible Terms

Plans that adapt to your business

IDEAL FOR

Startups

SMEs

CA Firms

Educational Institutions

Healthcare

BPOs / KPOs

Retail

Manufacturing

Corporates

BRANDS & TECHNOLOGY PARTNERS WE WORK WITH

TRUSTED
BRANDS



HPE **aruba**
networking

JUNIPER
NETWORKS

MIKROTIK

NETGEAR
BUSINESS

D-Link

FORTINET

SOPHOS

paloalto
NETWORKS



Check Point
SOFTWARE TECHNOLOGIES LTD.

SONICWALL

DELL Technologies

Hewlett Packard
Enterprise

Lenovo

IBM



QNAP

Synology

HIKVISION

dahua
TECHNOLOGY

UNV

CP PLUS
Intelligent Security Systems

Honeywell

Panasonic

Imou

Yealink

logitech

SAMSUNG

EPSON
EXCEED YOUR VISION

BOSE
PROFESSIONAL

poly

Q-SYS

CRESTRON

SIEMON

COMMScope

legrand

BELDEN
EXCEEDING ALL THE RIGHT STANDARDS

D-Link

PANDUIT

Schneider
Electric

FLUKE
networks.

+ AWS • Microsoft Azure • Google Cloud • CrowdStrike • Tenable • Ubiquiti • Grandstream • EnGenius & 80+ more OEM partners

PAN INDIA PRESENCE

Pune (HQ)

Mumbai

Delhi NCR

Bengaluru

Hyderabad

Chennai

Kolkata

Ahmedabad

Jaipur

Lucknow

Nagpur

Kochi

Contact Us

Let's build your IT roadmap together — connect with us today.



REGISTERED OFFICE

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VISTA, A-Building, Fountain Road,
Kharadi, Pune – 411014, Maharashtra,
India



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+91-74991 35792



EMAIL

admin@ittraders.in



WEBSITE

ittraders.in



SUPPORT

24x7 — We are with
you, always